

The *Positive Place For Kids*



**BOYS & GIRLS CLUBS
OF EL CAMINO REAL**

FOR IMMEDIATE RELEASE

Contact: **Jeremy L. Deming**
Chief Professional Officer
318-352-6268

BOYS & GIRLS CLUBS OF EL CAMINO REAL RECEIVES CONTRIBUTION FROM CHARITY RUNS

Leading Youth Serving Organization Honored by Generosity of Local Organization

6/12/09 – Boys & Girls Clubs of El Camino Real announced today that the organization is in receipt of a \$2,000 contribution from Charity Runs. The donation was received during the 20th Anniversary Celebration of Boys & Girls Clubs and The Landing Restaurant. “Michelle Vernon and Jerry Longlois are long time supporters of our mission and believe that all children should have the ability to utilize the high quality programs and services offered at our clubsites located in Natchitoches, Jena, & Campti,” stated Jeremy Deming, Chief Professional Officer. The organization currently serves approximately 1,200 registered club members ages 6-18 and provides outreach services to an additional 200 children annually in both LaSalle and Natchitoches Parishes.

Charity Runs hosts the famous Annual Crow Road Crawfish Boil and donates funds raised to charitable organizations throughout the Parish. Many of the charities selected are dependent on these funds for operating. Mr. Jeremy Deming was present to accept the donation on behalf of Boys & Girls Clubs of El Camino Real. “I am thrilled to accept this donation from Charity Runs! Jerry and Michelle (better known locally as Mo & Chief) have been true advocates of our programs and services offered to youth in the communities we serve. Their tireless years of dedication to the children we serve does not go unnoticed, we are very grateful,” said Mr. Deming.



Mr. Jerry Longlois (Charity Runs), Mr. Jeremy Deming (BGCECR), and Mr. Larry Ross (Charity Runs)

For more information, please contact the administrative office of Boys & Girls Clubs of El Camino Real at 318-352-6268. You can also visit our website at www.bgcnela.org. Remember, Boys & Girls Clubs of El Camino Real is “**The Positive Place for Kids!**”

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